



UNITED WAY
Leavenworth County

UNITED
IS THE
WAY™



MEET OUR CAMPAIGN TEAM



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Executive Director



Connie Harmon

Campaign Co-Chair



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Campaign Co-Chair

WHY THE UWLVC?



WHY THE UWLVC?

United Way of Leavenworth County brings people, organizations, and resources together to create lasting change. We focus on Youth Opportunity, Financial Security, Healthy Community, and Community Resiliency, investing in local solutions, connecting partners around shared challenges, and mobilizing our community to take action. By working together, we can address immediate needs while building stronger systems and greater opportunity for everyone in Leavenworth County.

OUR NEIGHBORS ARE IN NEED

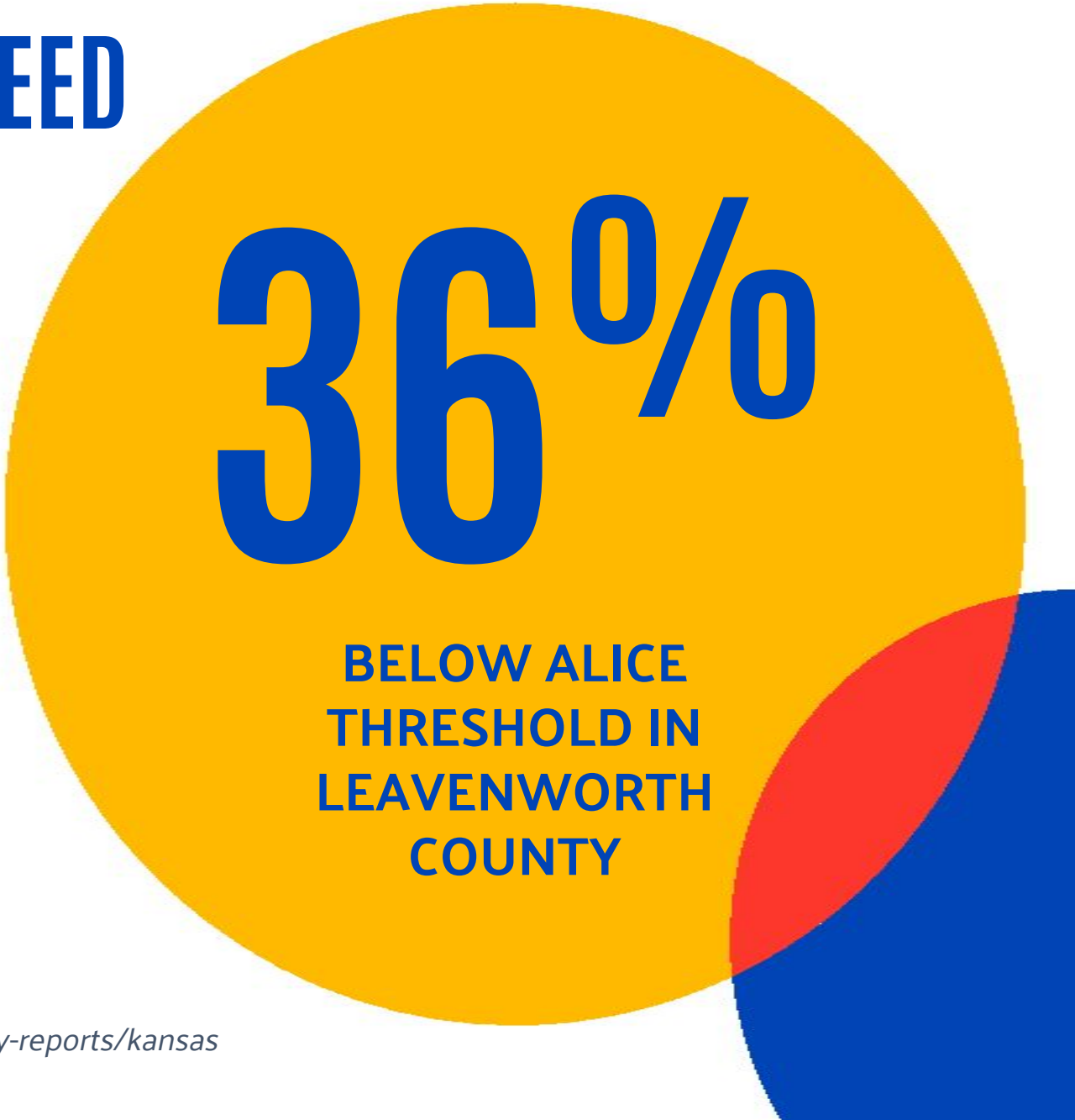
36% of our neighbors cannot afford the basic necessities and are one emergency away from a crisis.

Financial Hardship by Household Type:

- Single-Female Headed w/ Children = 78%

Financial Hardship by Age:

- 65 Years and Over = 44%



36%

**BELOW ALICE
THRESHOLD IN
LEAVENWORTH
COUNTY**

View this data and more by visiting <https://www.unitedforalice.org/county-reports/kansas>

WHO IS ALICE?

ALICE represents hardworking individuals and families who are one unexpected expense away from financial hardship.

ALICE stands for:

ASSET LIMITED

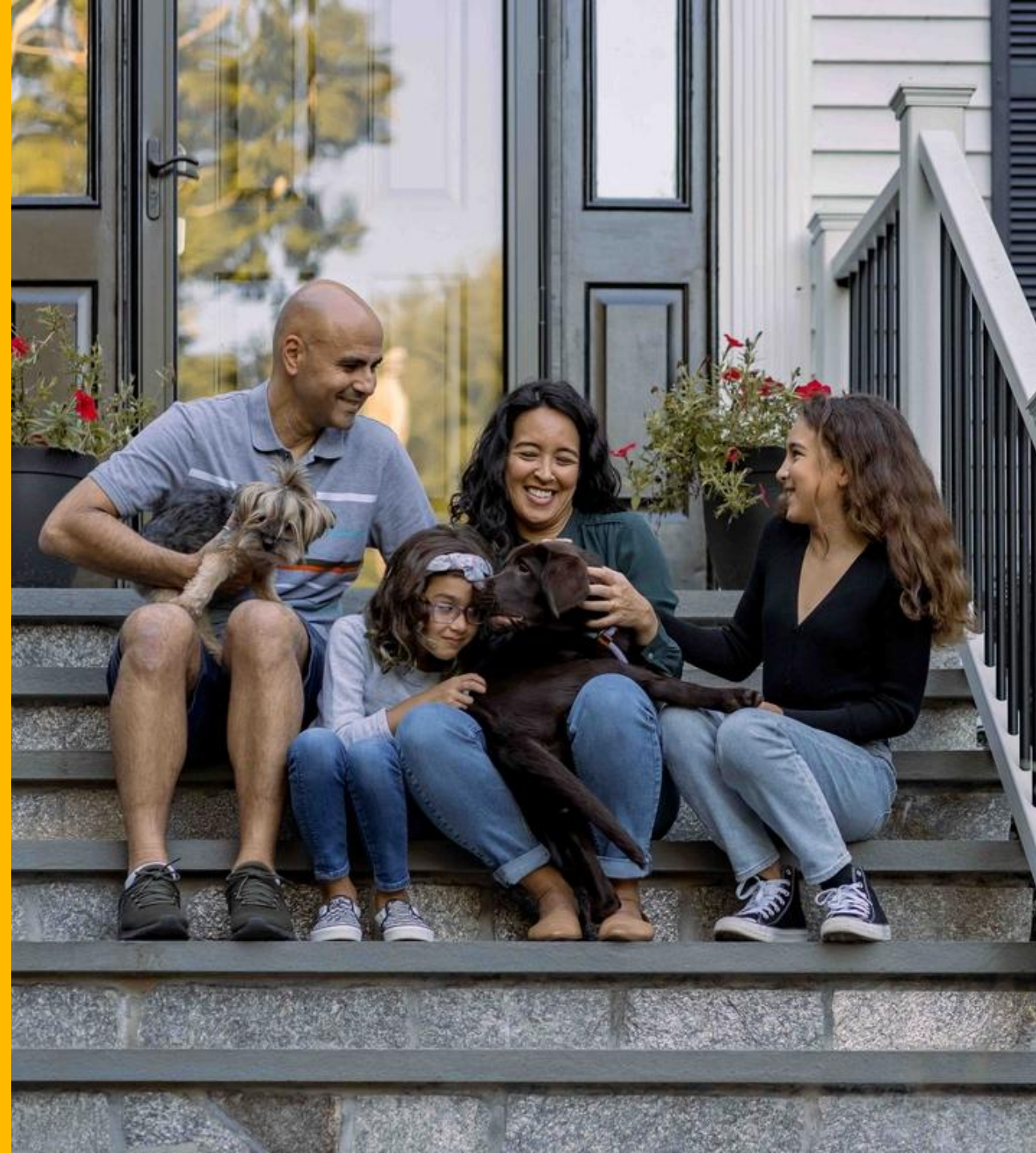
ALICE has no safety net for emergencies.

INCOME CONSTRAINED

ALICE income falls short of basic necessities.

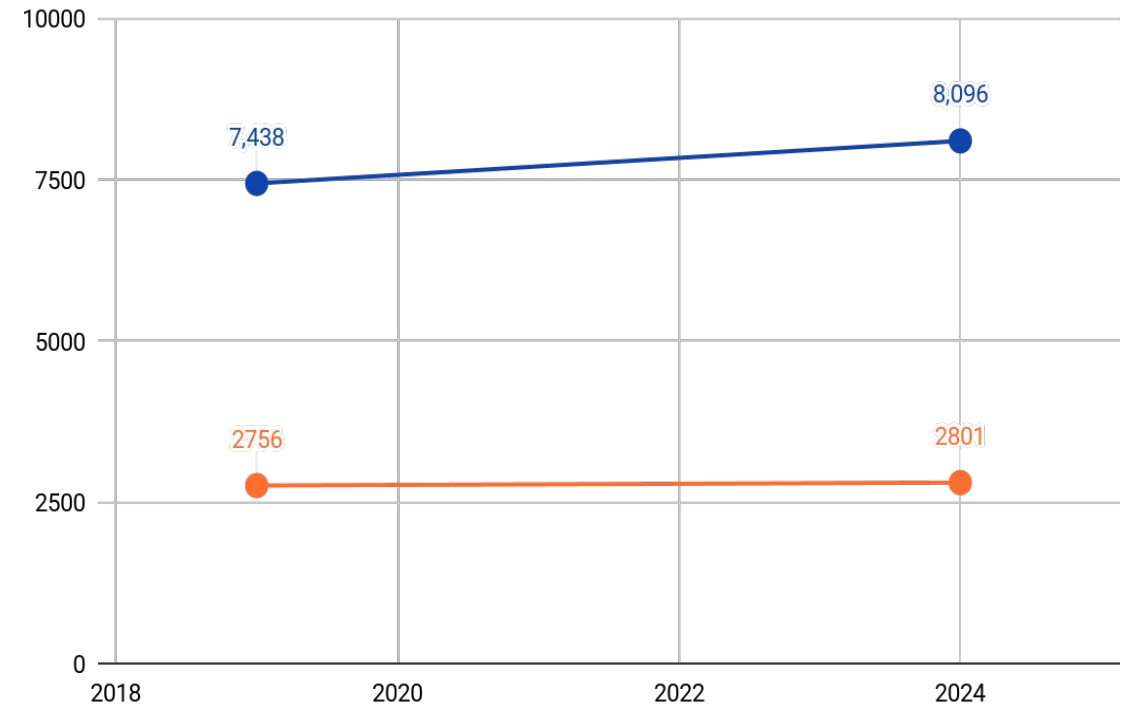
EMPLOYED

ALICE is working, yet not earning enough.

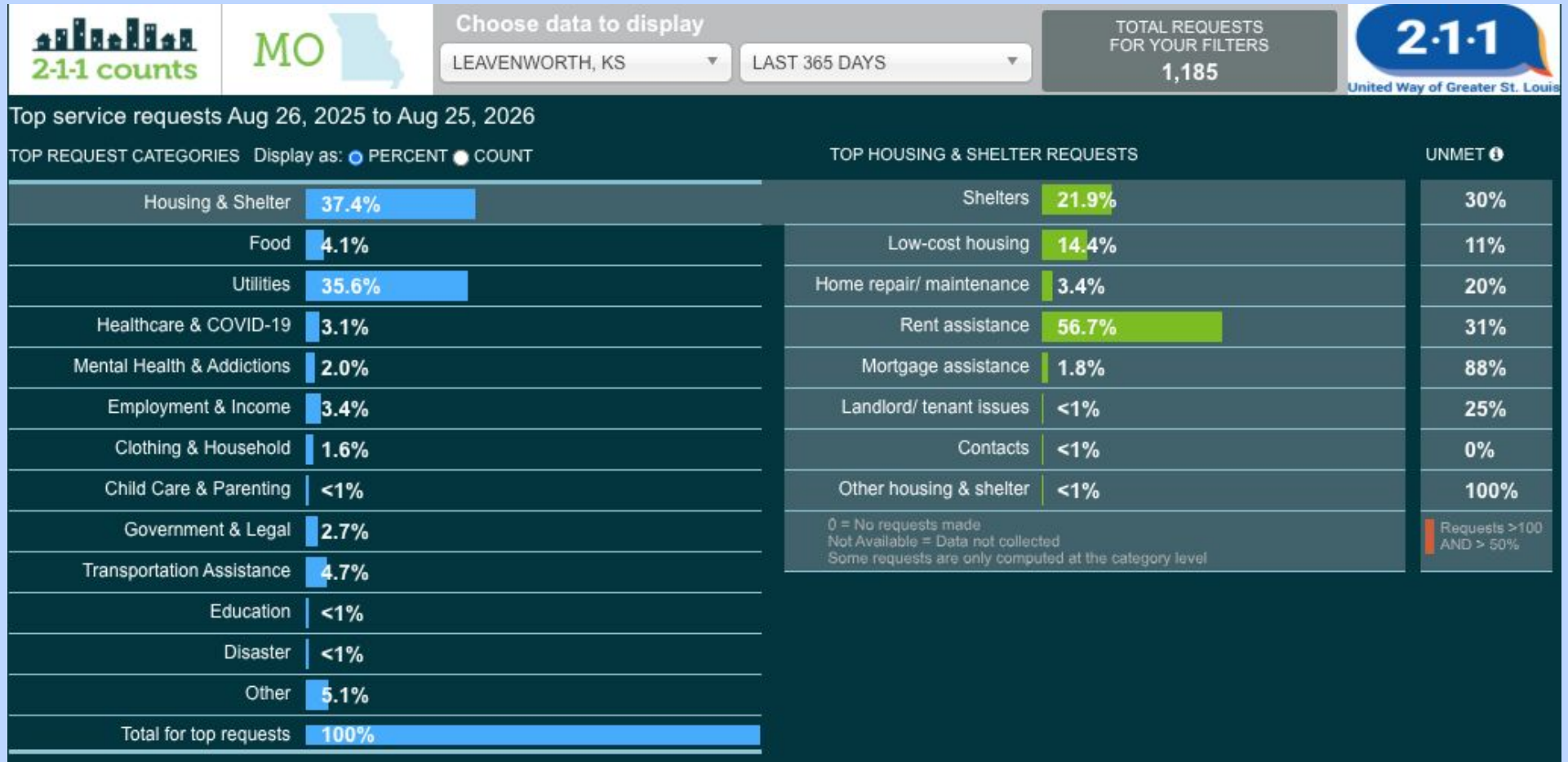


Leavenworth County **ALICE** Data

While the Poverty rate remained fairly consistent from 2019 to 2024, the ALICE households increased by nearly 9%.



211 DATA IN LEAVENWORTH COUNTY



You can view realtime data anytime by visiting <https://211mo.211counts.org/>

IDENTIFIED NEEDS

- Household Stability
- Childcare and Early Learning
- Workforce Development
- Building Volunteer Infrastructure
- Strengthening Nonprofit Capacity



CORE IMPACT PILLARS

Youth Opportunity

- Childcare
- Early Learning
- Reading and Literacy
- Youth Mental Health and Wellbeing
- Youth Workforce Readiness

Financial Security

- Housing Stability
- Emergency Assistance
- Financial Education and Economic Mobility
- Workforce Development

Community Resiliency

- Volunteer Engagement
- Disaster Preparedness
- Nonprofit Capacity and Collaboration
- Community Response Capacity

Healthy Community

- Food Security
- Access to Healthcare
- Behavioral Health
- Transportation and Access

How We Are Creating Impact:

- Partnering with the Feed LV Coalition to strengthen the county's response to food insecurity through collaborative food drives, coordinated resources, stronger food distribution systems, and communitywide strategies that help families reliably access nutritious food.
- Building relationships with healthcare providers and community partners to identify barriers to care and improve access to preventive services, healthcare resources, and programs that support healthier communities.
- Working with local partners to distribute safe sleep cribs to families while providing safe sleep education to help address infant mortality and prevent sleep related infant deaths.
- Strengthening access to behavioral health resources by supporting community partners, improving awareness of available services, and identifying gaps that prevent residents from receiving timely mental health and substance use support.
- Addressing transportation as a barrier to health and stability by working with partners to identify transportation gaps and strengthen connections to healthcare, food, employment, and other essential services.

HEALTHY COMMUNITY

Impact Areas:

- Food Security
- Access to Healthcare
- Behavioral Health
- Transportation and Access

How We Are Creating Impact:

- Strengthening housing stability by supporting community partners that help families remain safely housed through utility assistance, emergency financial assistance, weatherization, and other stabilization services.
- Improving access to emergency assistance by strengthening connections between organizations, increasing awareness of available resources, and helping residents navigate services before a financial crisis becomes more severe.
- Expanding financial education and economic mobility through partnerships that provide practical financial education, budgeting tools, financial literacy, and opportunities for families to build greater long term stability.
- Developing workforce opportunities by building relationships with employers, training providers, educational institutions, and community partners to identify workforce barriers and connect residents with pathways to employment and increased earning potential.

FINANCIAL SECURITY

Impact Areas:

- Housing Stability
- Emergency Assistance
- Financial Education and Economic Mobility
- Workforce Development

How We Are Creating Impact:

- Building a countywide childcare strategy by bringing providers, employers, schools, community organizations, and other partners together to address childcare shortages, preserve existing childcare slots, and create new capacity throughout Leavenworth County.
- Expanding early learning and literacy opportunities through Dolly Parton's Imagination Library, community book distribution, Born Learning initiatives, and partnerships that help children develop the skills they need to enter school ready to succeed.
- Supporting the whole child by investing in and connecting families with programs that address youth mental health, mentoring, social and emotional well being, and other barriers that can affect a child's ability to thrive.
- Creating stronger pathways to adulthood by exploring partnerships that connect young people with career awareness, workforce readiness, life skills, mentoring, and opportunities to prepare for their futures.

YOUTH OPPORTUNITY

Impact Areas:

- Childcare
- Early Learning
- Reading and Literacy
- Youth Mental Health and Wellbeing
- Youth Workforce Readiness

How We Are Creating Impact:

- Building countywide volunteer infrastructure that makes it easier for residents to find meaningful opportunities to serve while helping nonprofit organizations recruit and coordinate the volunteers they need.
- Strengthening disaster preparedness and response by convening community partners, developing coordinated volunteer capacity, and helping ensure Leavenworth County is prepared to mobilize resources when emergencies occur.
- Strengthening nonprofit capacity through Community Impact Grants, collaboration, shared resources, training, relationship building, and opportunities that help local organizations become stronger and more sustainable.
- Creating a more connected nonprofit community by serving as a convener and helping organizations communicate, identify gaps, reduce duplication, share resources, and work collectively on challenges that no single organization can solve alone.

COMMUNITY RESILIENCY

Impact Areas:

- Volunteer Engagement
- Disaster Preparedness
- Nonprofit Capacity and Collaboration
- Community Response Capacity

IT STARTS AT YOUR WORKPLACE

One conversation.

One gift.

One workplace at a time.

UNITED IS THE WAY

Together we build a stronger Leavenworth County

CORPORATE PARTNERS



CAMPAIGN INFORMATION

Theme: United Is The Way

Kickoff: September 18

Wrap-up: January 15

Goal: \$145,000

United is the way we create lasting change.



CAMPAIGN LEADERS GUIDE

WORKPLACE CAMPAIGN LEADER GUIDE

Everything you need to plan, launch, and lead
a successful United Way workplace campaign.



THE ROLE OF THE CAMPAIGN LEADER

- Serve as the liaison between your fellow employees and the United Way.
- Provide leadership and direction for your organization's campaign and motivate everyone to participate.
- Help employees understand the importance of giving.
- Plan components of your campaign including education, promotion, incentives and deadlines.
- Support our local community and change lives by engaging your organization.

GETTING STARTED

- Get Your Leadership Involved
 - Review Past Performance/Goals and Set a Goal
 - Approve Company Time for Campaign Planning, Presentations, and Employee Meetings
 - Arrange for Payroll Deductions
 - Send an Email or Letter to All Employees
- Let Employees Know the Entire Organization is Involved
- Include a Leadership Giving Solicitation
 - Ask CEO to Personally Solicit the Top Management Group
- Develop a Planning Team

ONLINE CAMPAIGN TOOLKIT

ABOUT UNITED WAY OF LEAVENWORTH COUNTY

Local Impact Starts Here

United Way brings people, organizations, and resources together to strengthen Leavenworth County. Through workplace campaigns, partnerships, volunteerism, and community initiatives, we help create opportunities for children and families to thrive.

Local Dollars Stay Local

Donations made through local workplace campaigns support programs, services, and solutions that directly benefit people in Leavenworth County.

Invest in What Works

We invest in trusted nonprofit partners and community programs focused on measurable outcomes, long-term stability, and lasting results for local families and individuals.

Bring People Together

We connect employers, volunteers, nonprofits, schools, and community partners to address challenges no one organization can solve alone.

Lead Community Solutions

In addition to funding partners, United Way of Leavenworth County operates and helps scale initiatives that address unmet needs and strengthen our region.

READY-TO-USE CAMPAIGN MATERIALS

Your United Way campaign should reflect your company's unique culture. Below you'll find everything you need to create a campaign that incorporates your company's values and inspires your coworkers to get involved. From communication templates to engagement ideas, these resources are designed to help make planning and running your workplace campaign easier. Questions? Your United Way representative can be reached at (913) 682-2592.

Campaign Guides	+
Pledge Forms	+
Media	+

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Campaign Guides	
Campaign Coordinator Guide	
Pledge Forms	
Campaign Pledge Form	
Workplace Pledge Report Envelope	
Media	
Campaign One-Pager with QR Code	
Campaign Graphic with QR Code	
Campaign Banner	
Campaign Poster 1	
Campaign Poster 2	

WORKPLACE IDEAS

- Reserved Parking Space
- Kiss the Pig Contest
- Baby Face Contest
- Tricycle Races
- Dress Down or Jeans Day
- Drawings For:
 - Time Off
 - Extra Breaks/Shortened Workday
 - Gift Certificates
 - Tickets to Sporting Events



PRINTED MATERIALS



CAMPAIGN MATERIALS REQUEST FORM

I would like the following additional materials to use in my workplace campaign.

ITEM	QUANTITY (HARD COPIES)
Brochures	
Pledge Form(s)	
Pledge Envelope(s)	

A PEP TALK

Let's Create
Something That
Will Make
Leavenworth
County Awesome



